

TECHNOLOGY DEPARTMENT

752 DESKTOP PUBLISHING

Grade 11,12

Full Year
1 Credit

Prerequisite: Approval of the Dept. Chair (Technology Coordinator)

This class is designed for students to gain knowledge on how to create interesting and exciting media publications to be distributed to students, parents, and the community. Students will use desktop publishing software, Adobe Acrobat 5.0 to create .pdf files, and other technology (scanner, digital camera, etc.), to gain experience in the design and layout of assorted publications while improving their writing and editing skills. Students will learn to recognize and produce effective communications by understanding the characteristics of the audience, what the copy is meant to convey, and how to deliver the message. Extensive hands-on experience using appropriate design principles will provide training in numerous aspects of desktop publishing from rough draft to type set copy. Students will produce newsletters, flyers, business cards, brochures, invitations, certificates, books, calendars, and banners. By creating a variety of publications, students develop a broad range of communication, design, layout and organizational skills.